

Heidi Wheeler discovered her first friends in the pages of books, so being part of an organization that fosters a love for reading is a dream come true. She graduated from Columbia University with a B.A. in Psychology and worked in market research for multinational companies prior to completing her M.B.A. at the Tuck School of Business at Dartmouth. After years of leading new product launches, innovation, marketing, and branding projects at The Walt Disney Company, ConAgra Brands, Nestlé USA, LG USA, and Intuit, Heidi decided to focus on her passion for writing. She received her M.F.A. in Writing for Children and Young Adults at Vermont College of Fine Arts. When not reading or writing, Heidi enjoys spending time with her family in California's great outdoors. While picking a favorite childhood book is harder than picking a favorite dessert, a few that shaped her young life include the *Anne of Green Gables* series, *The Trumpet of the Swan*, *To Kill A Mockingbird*, and *Dacey's Song*.