



Kristina Antal is the Director of Customer Success, Growth Accounts at TechTarget, a global IT media publisher, where she oversees a team of account directors managing growing customers in need of guidance for marketing/sales execution. With a passion for all things marketing and sales related, Kristina takes a customer-first approach by understanding business needs and offering thoughtful perspective to lead to success. She's not only committed to personal career growth, but also to mentoring and supporting the growth of colleagues and team members. Kristina graduated from Bryant University with a BS in Business Administration, concentrating in Marketing and Communication. She enjoys reading, spending time with family and friends, traveling, and volunteering. Her favorite books growing up were *The Romana Series* by Beverly Cleary (*Beezus and Ramona* especially!) and *Charlotte's Web* by E.B. White.